

WE ARE  
LOCOGROUP.  
EST. 2012

OUR SERVICES

**Our specialty is behaviour change, but our passion is creating one-of-kind activations that break through the clutter.**

Loco Group specialises in creating engaging experiences that promote behaviour change and public education through community engagement.

We work closely with clients to deliver campaigns that align with their brief, budget, and brand objectives.

Our end-to-end approach ensures seamless delivery of experiential campaigns, from professional promotional staff to creative concepts, logistics, and reporting.



DEVOTION

## SERVICES

From pop-up to full scale activations and experiences, we manage, organise, style and produce end-to-end concepts to bring your campaign to life.

- Bespoke Activations
- Pop Up Carts, Bike & Wheels
- Brand Ambassadors

We're like a mixed bag of lollies - clients can 'Pick & Mix' to align with their objectives.

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INTERACTION

# BESPOKE ACTIVATIONS

End-to-end concept development  
and project management from pop-  
up to large scale activations.

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EXPOSURE

# CARGO & HYPE BIKES

Driving momentum with electric cargo bikes or traditional bikes with branded carriage.

- Brand awareness
- Surprise & delight moments
- Pop-up activations
- Distribute merchandise & collateral
- Mobile Receptions
- Eco-friendly

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DEDICATION

## BRAND AMBASSADORS

Our team of experienced Brand Ambassadors are highly trained and briefed to engage with the audience and deliver key messages leaving a positive impact on the community.

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OUR WORK

**We Create,  
then Activate.**





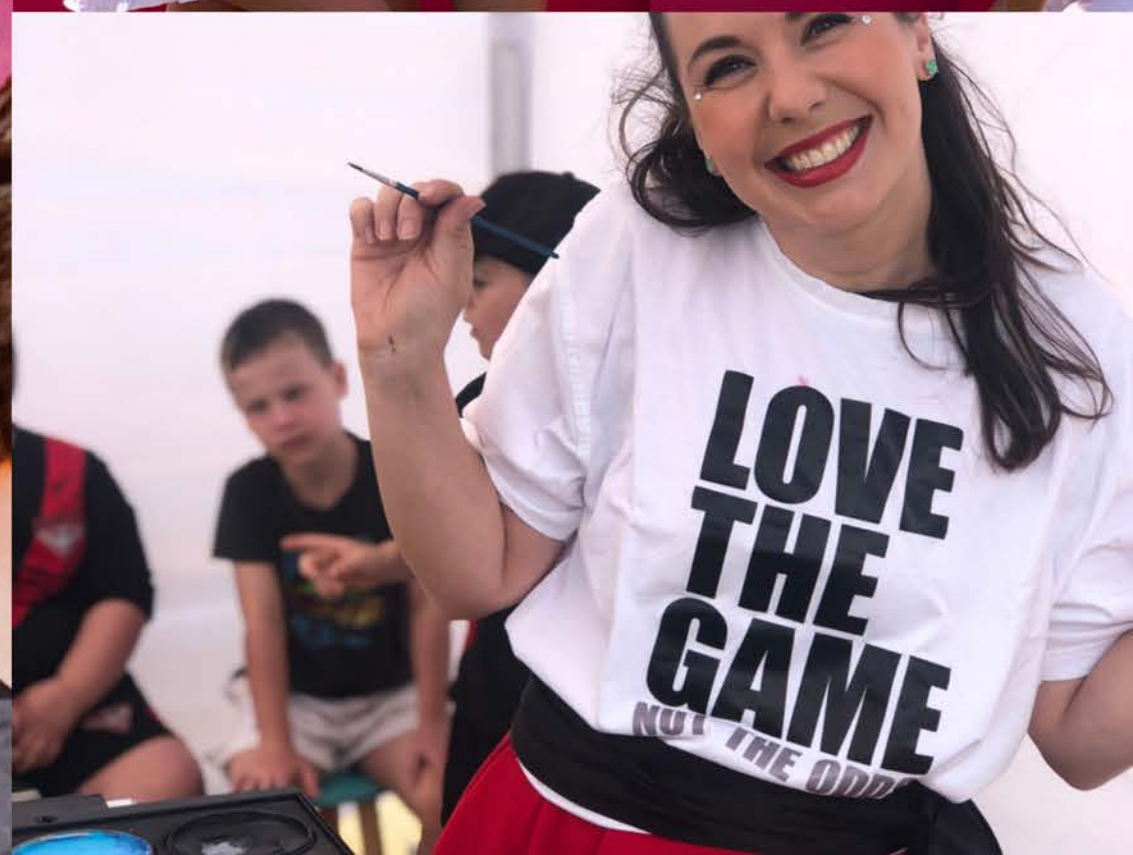
















IF YOU FIT,  
WHERE DO YOU SIT?  
What kind of driver are you raising? TAC





If you'd like to work with us, say  
[hello@locogroup.com.au](mailto:hello@locogroup.com.au)

LOCOGROUP.